

ORDER



Orders
Order / Rev: 187133
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11275
Flight Dates: 10/22/12 - 10/28/12
Original Date / Rev: 06/26/12 / 10/26/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	91	\$71,400.00	\$60,690.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$71,400.00	\$60,690.00	0.00
Totals	91	\$71,400.00	\$60,690.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/22/12	10/26/12	5am Daybreak 5am Daybreak	CM	5a-6am	11111--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	11111--			5		\$250.00	0.00					
E 2	WOOD	10/22/12	10/26/12	6am Daybreak 6am Daybreak	CM	6-7a	11111--	:30	5	\$650.00	P3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	11111--			5		\$650.00	0.00					
E 3	WOOD	10/22/12	10/26/12	Today Show M-F Today Show	CM	658-9a	21222--	:30	9	\$975.00	P3	0.00	NM	9	\$8,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	21222--			9		\$975.00	0.00					
E 4	WOOD	10/27/12	10/27/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----1-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-			1		\$150.00	0.00					
E 5	WOOD	10/27/12	10/27/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----1-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-			1		\$275.00	0.00					
E 6	WOOD	10/27/12	10/27/12	Today Show Sa Today Show Saturday	CM	758-10a	-----1-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1-			1		\$375.00	0.00					

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WOOD	10/28/12	10/28/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----1	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$125.00		0.00				
E 8	WOOD	10/28/12	10/28/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----1	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$250.00		0.00				
E 9	WOOD	10/28/12	10/28/12	Today Show Su Today Show Sunday	CM	758-9a	-----1	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----1			1		\$600.00		0.00				
E 10	WOOD	10/22/12	10/26/12	Today Show 2 Today Show 2	CM	9-10a	1-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	1-----			1		\$300.00		0.00				
E 11	WOOD	10/23/12	10/23/12	Today Show 3 Today Show 3	CM	10-11a	-1-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-1-----			1		\$200.00		0.00				
E 12	WOOD	10/24/12	10/24/12	M-F 11a-12p eightWest	CM	11a-12p	--1----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--1----			1		\$75.00		0.00				
E 13	WOOD	10/25/12	10/25/12	Noon News News 8 @ Noon	CM	12-1p	---1---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---1---			1		\$225.00		0.00				
E 14	WOOD	10/26/12	10/26/12	Days of Our Lives Days of Our Lives	CM	1-2p	----1--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----1--			1		\$200.00		0.00				
E 15	WOOD	10/22/12	10/22/12	M-F 2-3p Rachael Ray	CM	2-3p	1-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	1-----			1		\$125.00		0.00				
E 16	WOOD	10/22/12	10/26/12	M-F 3-4p The Doctors	CM	3-4p	11111--	:30	5	\$125.00	P4	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	11111--			5		\$125.00		0.00				
E 17	WOOD	10/22/12	10/26/12	M-F 4-5p Ellen	CM	4-5p	11111--	:30	5	\$400.00	P4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	11111--			5		\$400.00		0.00				
E 18	WOOD	10/22/12	10/26/12	M-F 5p News M-F News 8 @5p	CM	5-530p	11111--	:30	5	\$1,150.00	P3	0.00	NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	11111--			5		\$1,150.00		0.00				
E 19	WOOD	10/22/12	10/26/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	11111--	:30	5	\$1,150.00	P3	0.00	NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	11111--			5		\$1,150.00		0.00				
E 20	WOOD	10/22/12	10/26/12	M-F 6p News M-F News 8 @6p	CM	6-630p	11121--	:30	6	\$2,000.00	P3	0.00	NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	11121--			6		\$2,000.00		0.00				
E 21	WOOD	10/27/12	10/27/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p	-----1-	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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E 21	WOOD	10/27/12	10/27/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p	-----1-	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$600.00		0.00			
E 22	WOOD	10/22/12	10/26/12	M-F 7-730p Inside Edition	CM	7-730p	1111---	:30	4	\$450.00	P4	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1111---					4	\$450.00		0.00			
E 23	WOOD	10/22/12	10/26/12	M-F 730-8p Access Hollywood	CM	730-8p	1111--	:30	5	\$400.00	P4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1111--					5	\$400.00		0.00			
E 24	WOOD	10/22/12	10/22/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	1-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$2,000.00		0.00			
E 25	WOOD	10/23/12	10/23/12	Tue Prime Other 1 Tues 8-10p	CM	758-10p	-1-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$2,000.00		0.00			
E 26	WOOD	10/23/12	10/23/12	Tue Hour 3 Tuesday 10-11p	CM	10-11p	-1-----	:30	1	\$1,250.00	P4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----					1	\$1,250.00		0.00			
E 27	WOOD	10/24/12	10/24/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p	--1----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$875.00		0.00			
E 28	WOOD	10/24/12	10/24/12	Wed Hour 3 Wednesday 10-11p	CM	10-11p	--1----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----					1	\$875.00		0.00			
E 29	WOOD	10/25/12	10/25/12	Thur Hour 3 Thursday 10-11p	CM	10-11p	---1---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---1---					1	\$750.00		0.00			
E 30	WOOD	10/26/12	10/26/12	Fri Hour 1 Friday 8-9p	CM	8-9p	----1--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$750.00		0.00			
E 31	WOOD	10/27/12	10/27/12	Sat Hour 1 Saturday 8-9p	CM	8-9p	-----1-	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$350.00		0.00			
E 32	WOOD	10/22/12	10/26/12	LN M-F M-F News 8 @ 11	CM	11-1135p	12221--	:30	8	\$1,450.00	P3	0.00	NM	8	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	12221--					8	\$1,450.00		0.00			
N33	WOOD	10/27/12	10/27/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----1-	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$1,450.00		0.00			
N34	WOOD	10/28/12	10/28/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	-----1	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$1,000.00		0.00			
N35	WOOD	10/22/12	10/26/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	12111--	:30	6	\$300.00	P4	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N35	WOOD	10/22/12	10/26/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a	12111--	:30	6	\$300.00	P4	0.00 NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	12111--		6		\$300.00		0.00				
Totals													91	\$71,400.00